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ADVERTISING INFORMATION

RATE CARD - 2007



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Speak to the most influential Space Industry Professionals on the planet.

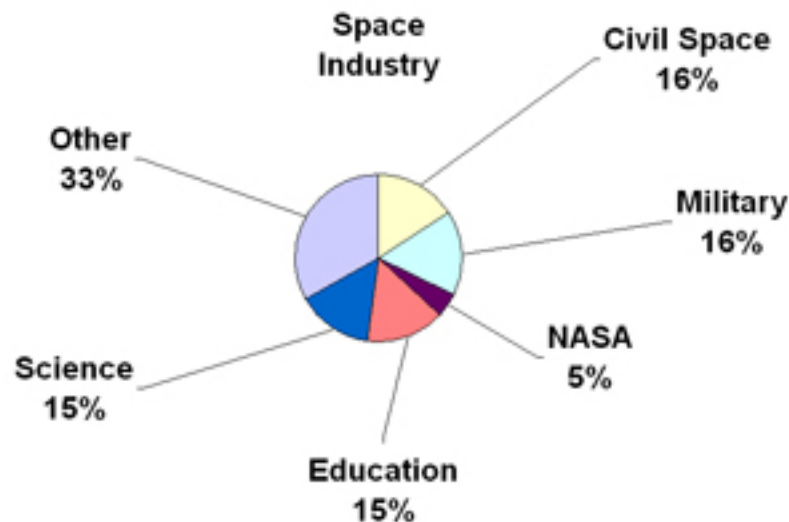
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SpaceDaily reaches a professional audience of more than 50,000 engineers, scientists, researchers and administrators. Our audience is highly educated and spans the breadth of the commercial, government and military space sectors.

Our readers are equipped with the power to make decisions throughout a multitude of space missions and programs. Our audience is who you need to reach to increase sales of your company's products and services. We can launch your space business.

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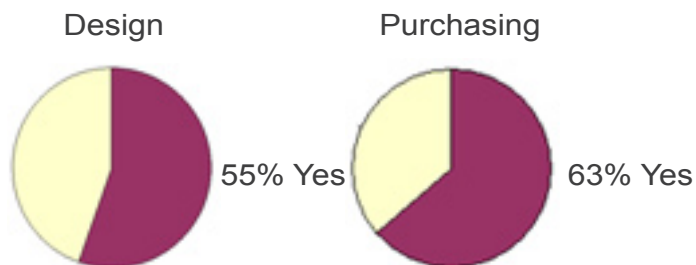


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Decsion Capacity, Favorite Rocket... ...we know our audience.

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We reach the decision makers of space – the people who have the design and purchasing power you want to influence. With our surveys we know that 63% make purchasing decisions and 55% participate in design decisions.

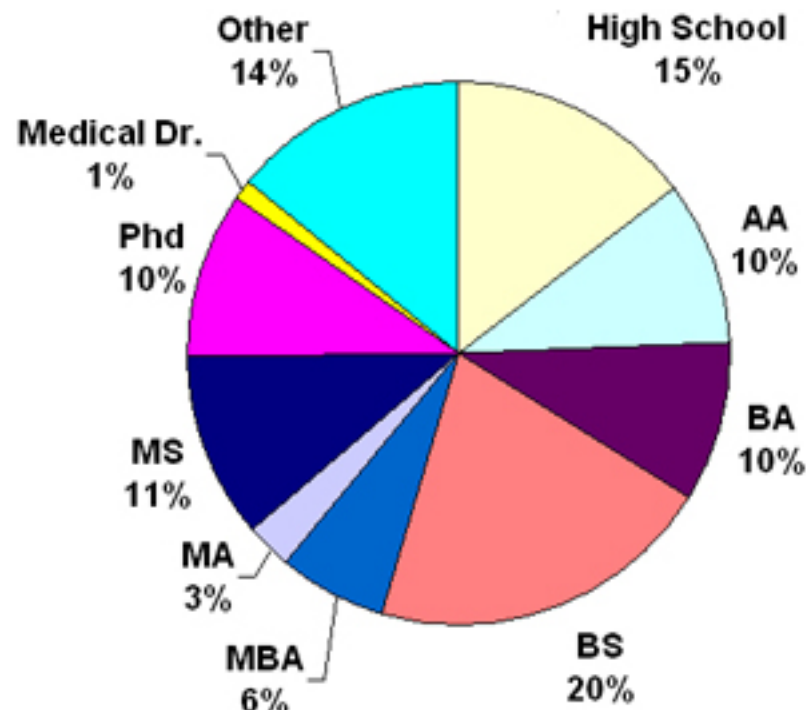


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3–5 million page views per month* helping you reach new customers.

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SpaceDaily.com offers the lowest cost, highest value advertising services.

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SinoDaily.com	News from and about the world's next hyper power
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VSAT News	Putting backbone into Planet Earth
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Disaster News	Natural Disasters News updated every 30 minutes
Jobs In Space	Appointments and promotions
Milplex	Sales & Business at the Military Industrial Complex

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MECHANICAL SPECIFICATIONS

(LG) Banner 728 x 90 pixels

(SM) Banner 428 x 60 pixels

**(LG) Box
336 x 280 pixels**

**(SM) Box
300 x 250 pixels**

**Display Classified
336 x 200 pixels**

**(LG) Tower
160 x 600
pixels**

**(SM)
Tower
120 x**

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RATES

Spacedaily.com offers three advertising packages:

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We encourage a constant rotation of different sized ads in different positions to be the most effective in reaching Spacedaily Decision makers.

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Text and Newsletter Details: 200 word text ad with 100 x 100 pixel image ad for RSS feed and HTML newsletter formats. Our opt-in newsletter reaches the premier space industry decision makers. 20,000 Space Professionals Read Spacedaily's daily newsletter. Some readers have been subscribing for 10 years.

Supplied AD Media must conform with industry standards. SpaceDaily Inc. offers ad design services – ask us for a quotation.

CONTACT

Advertising@Spacedaily.com or 310-373-3169 - Ask for Bradley Bartz